Aktiv in den Alpen 2027

Target group: alpinists, mountain lover, outdoorer

FACTS

- 25,000 copies
- 500,000 readers
- Distribution: German speaking countries
- 4x per year



The Alpine regions presents itsself multifaceted in terms of opportunities for activities and sports. The magazine **AKTIV IN DEN ALPE**N shows these possibilies from Allgäu to South Tyrol in a unique concept for readers. The readers will find appropriately prepared information mixed up with news about the most beautiful destinations in the Alpine region. The readers of this magazine are 25 to 65 years old, sporty and close to nature.

Format	€ –rate 4c	B	H
2/1 pages	4,200,-	420 mm	297 mm
1/1 page	3,200,-	210 mm	297 mm
1/2 page	1,600,-	210 mm	148 mm

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