

Touring Camping Special Belgien TCB 2027

IGL

Target group: Camping and caravanning travelers



- Edition: 22,000
- Publication date: March / April 2027
- Closing date: 11.09.2026
- Distribution: Belgium



In 2026, the **Touring Camping Guide** will continue to be integrated into the high-quality magazine „**Touring Camping Special**“. 30,000 copies will be distributed to niche camping customers together with the Touring magazine.

The **Touring** brand stands for mobility and tourism and regularly provides its customers with information on various forms of mobility and unique destinations. Thanks to its credibility and expertise, many customers consult **Touring** when planning their holidays. Therefore, use the **Touring** media to target your message to the Belgian travelling public.

Description	Editorial in the magazine	Online weblink	€-rate
Editorial in the magazine (without ad)			€ 370,-
1/4 page ad* 118 mm h x 84 mm b	X	X	€ 1,200,-
1/2 page ad* 132 mm h x 202 mm b	X	X	€ 1,600,-
1/1 page ad* 267 mm h x 202 mm b	X	X	€ 2,800,-

* + 5 mm bleed

Online Package			
Description	Print	Online	€-rate
Editorial in the magazine	X		€ 1,130,-
exclusive blog in the selection CAMPING		X	
dedicated newsletter (390.000 addresses)		X	
small article in the e-Letter		X	
Facebook-Post		X	

Unser Herz schlägt für den Tourismus.

IGL-Werbedienst Ges.m.b.H., 5020 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at

Valid from May 2026 – thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)