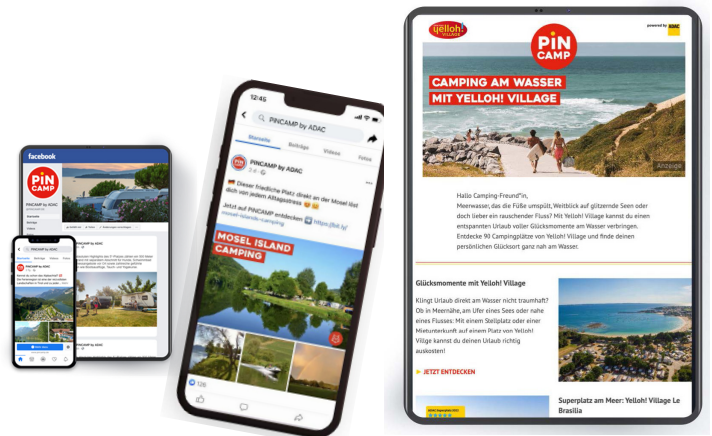


Social media and newsletter campaigns



- www.pincamp.de
- www.anwbcamping.nl



Package	Description	Rate GER
PiNCAMP Social Media Promotion	Placement: Facebook.com/PINCAMP.DE or Instagram.com/pincamp.de Presentation: exclusive post as an aerial view, route, highlight, story-driven reviews, news or individual post - the editorial team will use the material provided to create the best possible presentation! Call to action: Post leads to the campsite profile on PiNCAMP.de Range: min. 10.000 contacts	€ 895,- € 540,- per posting
Stand alone Newsletter	Stand alone newsletter, which is dedicated to your company This newsletter is tailored to a discerning audience and increases the open rate by up to 60%. Reach up to 60,000 registered newsletter subscribers	€ 3,495,- GER per newsletter
Newsletter small article	One article in the regular newsletter (max. 3 articles / NL) Reach: weekly newsletter to 100,000 registered addresses, high participation with an average of 30% opening rate Article leads to the campsite profile on PiNCAMP.de	€ 1,245,- GER per article
Newsletter booking / top spot	One article in the newsletter about bookability (just for bookable campsites) Reach: weekly newsletter to 100,000 registered addresses, high participation with an average of 30% opening rate Article leads to the campsite profile on PiNCAMP.de	€ 1,800,- GER per article
Monthly Multi Channel Campaign	Visual appeal: Capture the essence of your destination with high-quality images and engaging content Strategic storytelling: Professionally designed IG reels, YT shorts, static Facebook posts, newsletter integration, web integration (carousel „Campsite of the Month“) Increased visibility: Showcase your campsite on a popular and dynamic platform and reach a wider audience Very limited: Only 1 spot available per month Examples: facebook.com/pincamp.de instagram.com/pincamp.de/	€ 7,500,- GER per month

Unser Herz schlägt für den Tourismus.