

PiNCAMP Small & charming

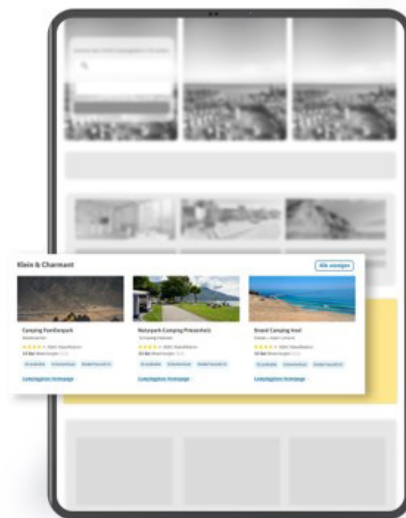


Target group: Camping and caravanning travelers



- www.pincamp.de
- www.anwbcamping.nl
- www.pincamp.ch

„Small & Charming“ is an exclusive selection of charming campsites with a maximum of 60 units (tourist, permanent, rental pitches). These sites receive special visibility on all destination pages and in their own themed section. They are displayed on a rotating basis on the respective destination pages, with exclusive advertising space and reserved exclusively for participating „Small & Charming“ campsites.



Description	Rate
<p>Placement: On all destination pages as well as within a separate new section</p> <p>Presentatino: Rotating display on destination pages, exclusive placement only for advertising customers in the new „small & charming“ section</p> <p>Call to action: Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout</p> <p>Booking period: annual</p>	<p>GER or SUI or NL</p> <p>€ 444,- per year</p>

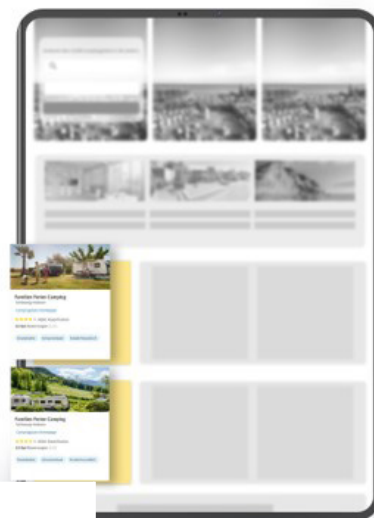
PiNCAMP themes

Position yourself prominently with your special themes directly on the destination page and place yourself higher than the competition on the theme pages.

This package can be book just in combination with an online marketing campaign

List of themes:

On the sea	winter camping	4 stars
on the lake	wellness	Superplatz
children friendly	quietness	glamping
dog friendly	naturist	Top-Campings (NL)



Description	Rate per year GER / CH / NL
<p>Placement: On all destination pages as well as within a separate new section</p> <p>Presentatino: Rotating display on destination pages, exclusive placement only for advertising customers in the respective topic</p> <p>Call to action: Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout</p> <p>Booking period: annual</p>	<p>€ 444,- per year GER / CH</p> <p>€ 444,- per year NL</p>

Unser Herz schlägt für den Tourismus.