

PiNCAMP inspiring e-Guides

Target group: Camping and caravanning traveler

IGL



- www.pincamp.de
- www.anwbcamping.nl



Inspiration that resonates: with interactive e-guides from PiNCAMP

PiNCAMP ignites a passion for camping holidays and has already inspired thousands of readers to plan their trips with unique, interactive e-guides.

Now, for the first time, tourist destinations, camping chains and individual campsites can also make use of this powerful platform. This allows you to bring your region or campsite directly to a camping-savvy target audience who are actively looking for their next holidays.

With emotive content, striking images, routes and excursion tips, the e-guides create a particularly immersive brand experience and convey a compelling impression of what you have to offer.

Example: [e-Guide Germany](#)

GOOD REASONS:

- **Direct targeting of the audience:** Reach campers who are actively planning their next holiday
- **Interactive experience:** 3-page e-guides can be presented for each route, featuring inspiring text, striking images, routes and activity suggestions
- **Strong first impression:** Regions and campsites are presented in an emotional, informative and visually appealing way
- **Targeted distribution:** Promotion via the PiNCAMP platforms, social media and newsletters
- **Additional campaigns:** Complementary, tailor-made measures specially target camping enthusiasts
- **Suitable for many partners:** Ideal for destinations, camping chains and individual campsites

Format	€-rate
per campsite	from 950,-
Complete guide of your choice (in consultation with the editorial team)	from 20,000,-

Unser Herz schlägt für den Tourismus.