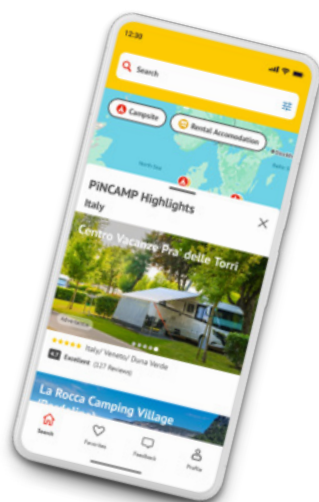


PiNCAMP APP: NEW PAN-EUROPEAN APP



Target group: Camping and caravanning traveler

Spotlight on your campsite:
Gain visibility across Europe with
the new PiNCAMP app



5 million annual openings and 1 million interested customers

The home screen of the new PiNCAMP app is the central entry point for the user journey through Europe and gives your campsite high visibility among a multilingual audience.

Your site is presented in an eye-catching way, featuring its **name, star rating and inspiring images.**

This allows you to reach campers in German, Dutch, French, Italian and English language.

Thanks to the freemium model, you also benefit from high reach and strong engagement through free search and booking.

App only	Plus offer	GER + NL
€ 1,160,-	€ 630,-	€ 890,-

Unser Herz schlägt für den Tourismus.