

KAMPING & KARAVANING VODNIK 2027

IGL

Target group: Camping and caravanning travelers



- Edition: 8.000
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- Distribution: SLO, HR, SRB, GER, FR, UK, Skandinavia, Italy, Benelux



KAMPING & KARAVANING VODNIK EUROPE - THE ONLY CAMPING GUIDE IN THE BALKANS

The guide is a combination of „Camping Guide“ and „Motorhome Parking Guide“ and contains 6,000 campsites as well as 1,000 tips for family trips throughout Europe.

The camping guide is prepared in 4 languages (English, French, German and Slovenian).

Distribution:

- 5,000 regular retail copies in Slovenia, Croatia and Serbia: Pre-orders, online, bookstores, camping shops, car clubs and 700 other outlets
- 3,000 copies will be released as a „special gift edition“ for customers of our partners (manufacturers of RV and camping equipment) through their network in Europe (mainly Germany, Austria, Scandinavia, Benelux and France)

Format	€-rate 4c	B	H
1/1 page*	1.600,-	165 mm	235 mm
1/2 page	950,-	141 mm	108 mm
1/3 page	800,-	45 mm	218 mm
1/4 page	600,-	141 mm	52 mm

* + 5mm bleeding

Unser Herz schlägt für den Tourismus.

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