

Guide Bel-air 2027

Target group: Camping and caravanning travelers



- Edition: 65,000
- 1x per year in March
- Closing date: 11.09.2026
- Distribution: France



The **Guide Bel-Air** is one of France's most renowned camping guides and is published annually with a carefully compiled selection of over 4,600 high-quality campsites. In addition to more than 3,400 French sites, selected campsites from Germany, Austria, Belgium, Croatia, Spain, Greece, Italy, the Netherlands, Portugal, Great Britain and Switzerland are also featured.

Each entry contains detailed information on location, surroundings, facilities and services - ideally presented to a travel-loving and quality-conscious target group. As an advertising customer, you benefit from strong positioning in the immediate vicinity of Europe's best campsites.

Format	€-rate 4c	B	H
1/1 page	4,400,-	127 mm	212 mm
1/2 page	2,400,-	127 mm	105 mm
1/3 page	1,970,-	127 mm	68 mm
1/4 page	1,525,-	127 mm	50 mm
1/6 page	1,010,-	127 mm	32 mm
1/6 page	1,010,-	83,5 mm	55 mm
1/8 page	870,-	83,5 mm	41 mm
1/8 page	870,-	40 mm	83,5 mm

Unser Herz schlägt für den Tourismus.