

EUROCAMPING 2027 Guida dei Campeggi



Target group: Camping and caravanning travelers



- Edition: 60,000 + 10,000
- 1x per year in March + December
- Closing date: 07.10.2026
- Distribution: Italy



Eurocamping is particularly popular on the Italian market. An absolute MUST-HAVE for every Italian camper and a popular reference book. The guide is distributed in Italy among camping equipment traders, TV rental companies, camping associations, camping clubs as well as at a number of important Italian tourism fairs.

The camping guide is also available online at www.campeggievillaggi.it

„Camping & Glamping“, the new adapted camping guide, which has been published under the name „Camping in Italy“. This guide contains a selection of campsites and holiday villages in Italy, Croatia and Corsica and is distributed in two languages (German & English).

Camping & Glamping will have a circulation of 10,000 copies and will be distributed free of charge at trade fairs to interested glamping holidaymakers.

Eurocamping and Camping & Glamping guide - bundle rate

Format	€-rate 4c	B	H
1/1 page* + 1/1 page*	3,000,-	225 mm	160 mm
1/2 page + 1/2 page	2,000,-	205 mm	75 mm
1/3 page + 1/3 page	1,500,-	205 mm	45 mm
1/4 page + 1/4 page	1,300,-	205 mm	35 mm

* + 5 mm bleed

www.campeggievillaggi.it

Banner, rates per month		National Page	Tourist Area
Medium Square Banner (400 x 280 px)		€ 1,500,-	€ 1,000,-
Small Square Banner (400 x 200 px)		€ 750,-	€ 500,-
Eurocamping Package ARGENTO just online entry (IT - EN - DE - NL)	€ 650,-		
Eurocamping Package ORO just online entry (IT - EN - DE - NL - FR - PL)	€ 800,-		
Eurocamping Package ARGENTO (incl. top-placement) (IT - EN - DE - NL)		€ 950,-	€ 850,-
Eurocamping Package ORO (incl. top-placement) (IT - EN - DE - NL - FR - PL)		€ 1,100,-	€ 1000,-

Unser Herz schlägt für den Tourismus.

IGL-Werbedienst Ges.m.b.H., 5020 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at

Valid from May 2026 – thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)