

DCC Camping Spezial 2027

Target group: Camping and caravanning traveler



- Edition: 40,000 print & 70,000 e-paper
- Publishing date: 26.02.2027
- Closing date: 23.01.2027
- Distribution: Germany

GOOD REASONS

- New, modern design
- High reach
- Targeted appeal to camping enthusiasts across generations
- Additional digital distribution



In February 2027, the **DCC Camping Spezial** magazine published by the German Camping Club will appear with a completely new design and modernized distribution. Across 88 high-quality papers, readers can look forward to exciting content covering all aspects of the camping experience in Europe.

A special highlight: the new DCC European award winners will be presented in detail on 12 pages. The magazine also offers inspiring recommendations for the **most beautiful campsites by the sea and in the Alps** - perfect for vacationing planning.

With a **print run of 40,000 copies and 70,000+ e-papers**, the magazine has a wide distribution - additionally via the newsletters of Reisemobil (45,000 subscribers) and Camping, Cars & Caravans (25,000 subscribers).

High reach and optimal visibility are guaranteed!

On request, the editorial team will be happy to write an editorial feature about your campsite to showcase it even better to our readers. This is a subject to a contribution towards printing costs.

Format	€-rate 4c	B	H
1/1 page	3,700,-	180 mm	230 mm
1/1 page*	3,700,-	200 mm	250 mm
3/4 page	2,800,-	180 mm	171 mm
2/3 page	2,450,-	180 mm	152 mm
1/2 page	1,900,-	180 mm	115 mm
1/3 page	1,260,-	180 mm	76 mm
1/4 page	950,-	180 mm	57 mm

* + 3 mm bleeding

Unser Herz schlägt für den Tourismus.

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